

IDEAS CENTRE Environmental Policy

The Centre is a Non-Profit Organisation.

Its aim, supported by Public Funds, is to support Developing Countries in their efforts to integrate into the global economy and the transition to multilateral trading system, in order to contribute to Sustainable Development. It has the status of an organisation of public interest in Switzerland and is therefore tax exempt.

The Centre pursues the following objectives:

- Offers services, strategic advice and support for the establishment of Institutions in the fields of Political Economy and International Trade
- Provides training and support in trade negotiations at the regional and global level
- Promotes Public-Private cooperation in the areas of Development and Governance
- Analysis of economic cooperation between developed and developing countries / transition, as well as cooperation among developing countries / transition
- Encourages policy dialogue on issues related to International Trade, Development cooperation and Economic Governance

Although IDEAS Centre is a service company, it is anyway taking positive steps to reduce its own carbon footprint – there is no production to control but small actions can also contribute to the Environment protection.

Ideas Centre offers to all its employees the “annual ½ tariff in all Switzerland”: since 13 years, this action encourages its employees to use public transport to commute to the office using the train or the bus or have a covered place for their bikes, in the building.

Wherever possible we control emissions, recycle, use renewable resources and conserve energy. Recycling bins are mandatory and available in all offices to recycle paper.

The printers are set up to automatically print double sided to avoid wasting paper.

The Centre recognises it is a measure by which we are judged by our staff, clients and business partners, and therefore is a critical factor for the business and its long term success.

Most importantly, the Centre’s advice in trade policy follows the principles of sustainable development. It advises its clients on how to introduce environmental objectives into their trade policy.



Nicolas Imboden
Partner – Executive Director